

a Message from Dr. Rainer...

Big Announcement 🗨️

I know some of you might have seen this coming, but we've made a big change! We're no longer Harbor Veterinary — we're **Horizon Veterinary**. And guess what? This change has opened up new possibilities for us and allowed us to offer you even better care at a much lower cost compared to other vets. We're so excited! But that's not all! We're also introducing three new ways to make veterinary care more affordable for your family without compromising on quality. **Stay tuned for more details to see what else is on the Horizon!**

As you know, I'm an open book and I feel my clients deserve a fair and honest explanation. We really liked the name Harbor because it represented the over 30 neighborhoods and businesses around Lake Conroe, as well as the iconic lighthouse at the lake with the same name. However, we decided we should consider letting the name Harbor go to prevent diluting our brand loyalty and risking confusion with the name, or causing irreparable harm to others who are using the name which we were already finding to be too basic for our grand vision anyway. So, we made a tough decision. Instead of focusing on Lake Conroe's harbor, we decided we wanted to show off all the other amazing things in our area, like the entire lake, the railroad, the space industry, the schools, and everything else that makes our communities so special.

Fortunately, we had planned for the potential of these types of challenges before they occurred and had a fantastic transition plan should something like this occur, with a team in place to handle any and all obstacles we could have faced. Thanks to my entire operations and business development team, we've emerged stronger, unwavering, unflappable; and, we're more determined, more driven, and more energetically motivated than ever before to pioneering and delivering something special to our wonderful community.

Believe me, I am so happy we went through this exercise, and I'm thrilled that we are now **Horizon Veterinary!**

Now, you might be wondering what this means for you. Well, it means nothing really. We're just swapping the name Harbor for Horizon, and we've got some cool stuff planned that you're going to love! We can't wait to see you at Horizon!

Like always, **it's all about the H, and it's all about YOU! Stay tuned for what else is on the HORIZON!**

Check out our social media (Facebook, IG, X, TikTok, YouTube, Google, and LinkedIn) and follow along in the progress of building your new veterinary facility and the content we're building for our website [here!](#) Also, check us out on Google Maps & Apple Maps.

Best regards,



Dr. Aaron Rainer

Owner, Chief of Medicine & Surgery

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